

PRESS RELEASE – March 17th 2014
For Immediate Release

Newmarket jazz+ Festival in the GREEN for Enhancements with a \$39,525 Celebrate Ontario Grant for 2014 Festival

Newmarket - Arts Music Festivals York Region (“AMFYR”), Newmarket jazz+ Festival organizers are happy to announce we will receive up to **\$39,525** in grant funds from Province of Ontario Celebrate Ontario.

Minister Michael Chan wrote:

“I am please to announce that your Celebrate Ontario 2014 application has been successful. The government of Ontario through the Ministry of Tourism, Culture and Sport will provide you with up to \$39,525 in support of the NEWMARKET JAZZ+ FESTIVAL.

The Ontario government is committed to building a strong economy and creating jobs in communities across the province. Local festivals and events bring communities together and give Ontario families and visitors another reason to explore our wonderful province. By helping our unique festivals and events grow, we enhance the visitor experience, and that translates directly into increased attendance. *Festivals and events that receive Celebrate Ontario funding have greatly exceeded program performance measures. For example, Celebrate Ontario 2012 recipients reported an 18% (1.2 million) increase in visitors and over \$206 million in visitor spending over 2011.*

We are proud to continue our support for 229 festivals and events across the province through *Celebrate Ontario 2014*. I know that this support will enhance your event to make your visitors’ experience even better. Congratulations, and please accept my best wishes for a successful event. “

Festival formally announces grant at Newmarket Town Hall on Monday, March 24th at 7pm and at the annual NJF Kick Off Celebration at the Farmers market, Saturday June 14, 2014.

Funds from the Celebrate Ontario grant will be used to create festival enhancements including – Cost of Headliner Performer(s); Children Performer(s); 4th Festival Day; shuttles to/from the GO Station; special tents for Staging and visitor comfort; Increased Accessibility; making festival more visitor friendly and encouraging more young families to enjoy the festival.

Celebrate great local talent with us at the 2nd annual Newmarket jazz+ Festival, August 1st, 2nd, 3rd and 4th at Riverwalk Commons, the Lions Hall and Main Street, Newmarket..

Festival Info: www.newmarketjazzfestival.com ; FB NewmarketJazzFestival

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