

PRESS RELEASE – March 31st, 2015
For Immediate Release

TD Newmarket jazz+ Festival 2015
Announces \$70,000 Cornerstone Sponsor Commitment from TD Bank Group

Arts Music Festivals York Region (“AMFYR”), organizers of the Newmarket jazz+ Festival (“NJF”) are proud to announce the 2015 festival name: **TD Newmarket jazz+ Festival** attaching the TD logo to the NJF logo.

Our fledgling festival is very proud to officially wear the TD brand. TD is also committed to provide \$35,000 annually as NJF’s 2015 and 2016 Cornerstone Sponsor.

“We’re thrilled to support the TD Newmarket jazz+ Festival and help profile local home-grown Canadian talent within York Region,” said George Mathew, DVP, Greater Toronto Region, TD. “TD understands that music has the power to bring people together – and we’re proud to support festivals like this one and help make a lasting impact in the communities where we live and work.”

Several TD staff assisted festival organizers at the 2014 NJF helping to ensure festival’s unprecedented success. We look forward to working with TD staff again this year and to wearing and showing our bright new TD NJF logo.

“The TD brand greatly elevates NJF’s profile, provides stability, and attracts community partners, sponsors, great local entertainers and patrons. TD’s continued support has been a key factor in the development of the NJF since 2013” said Sher St. Kitts, General Manager, AMFYR.

Join us for the **TD Newmarket jazz+ Festival 2015** – Friday July 31st to Monday August 3rd at Riverwalk Commons and Newmarket Community Centre & Lions Hall, 200 Doug Duncan Drive, Newmarket. Enjoy dozens of York Region and GTA bands on several stages featuring jazz, pop, funk, soul, R&B, blues, rock, reggae..., great food, beer/wine, kids’ creative activities, music workshops, visual art exhibitions...and all that jazz!

Thanks to all major 2014 NJF sponsors who supported the development of this York Region community celebration of creative arts: TD Bank Group, Celebrate Ontario, Ontario Trillium Foundation, Central Counties Tourism, York Region Media Group, snapd Inc. and dozens of community organizations, festival partners, businesses, interns, coordinators and volunteers.

Advanced tickets now available on line – www.newmarketjazzfestival.com

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