

PRESS RELEASE – May 16th 2013

NEWMARKET JAZZ+ FESTIVAL

YRMG Sponsors new Festival

AUGUST 2, 3, 4 – Riverwalk Commons, Newmarket, Ontario

Festival organizers are thrilled to announce cornerstone sponsorship from York Region Media Group (“YRMG”). Marketing and promotions are vital to a successful new festival. We look forward to developing promotional strategies and marketing via YRMG’s extensive media network. This major sponsorship ensures festival news will reach all York Region residents!

“York Region Media Group is proud of all the community initiatives we are invited to support. It is with great pleasure that we lift the new Newmarket jazz+ Festival up, with a cornerstone sponsorship. Arts and culture are an important part of our commitment to our communities.” said Laurie McDonald, Advertising Manager.

Stay tuned to your local YRMG newspapers for breaking festival news stories and our complete line-up!

Bring Family & Friends to the Newmarket jazz+ Festival! Enjoy 3 days of great music, art, children’s activities, Beer/Wine Garden, food vendors, artisans and free workshops! Go to www.artsmusicfestivals.com

Newmarket jazz+ Festival organized by Arts Music Festivals York Region
www.Facebook.com/AMFestivalsYorkRegion @AMFestivalsYR

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